



AUGUST NEWSLETTER



WELCOME BACK!



The new school year is just around the corner, and so is a fresh opportunity to inspire, empower, and prepare our students for the future. At Junior Achievement of Greater Hampton Roads, we're excited to continue partnering with **educators, volunteers, and the local business community** to bring real-world learning into the classroom. **Let's make this year impactful—together.**



ABOUT US:

Junior Achievement is a nonprofit organization dedicated to inspiring and preparing young people to succeed in a global economy. Through engaging lessons and hands-on experiences focusing on financial literacy, work readiness, and entrepreneurship, we empower students with the tools they need for a brighter future.



BACK-TO-SCHOOL



**Junior
Achievement**TM
of Greater Hampton Roads

GET INVOLVED!

VOLUNTEER OPPORTUNITIES!

MAKE AN IMPACT THIS SCHOOL YEAR!

Want to volunteer? Stay tuned! we're still finalizing dates, but you can count on us for a wide range of volunteer opportunities all year long. Whether you **enjoy leading classroom lessons, speaking at career days, or highlighting your business** at one of our career fairs for area students, there's a place for you at JA.

COMMUNITY EVENTS!



2025 CHARITY GOLF TOURNAMENT

- Join us for our annual golf tournament at **Bay Creek Resort & Club** in Cape Charles, VA on **October 2, 2025!**
- Sponsorship packet due to NATALIE ASHCRAFT by **September 5, 2025.**

CLICK [HERE](#) TO VIEW THE SPONSORSHIP PACKET.

DONATE!



CONTACT JESSICA ROBY
TO COORDINATE A
DONATION



NEEDS:

- **CANDY** FOR CAREER FAIRS AND STUDENT PRIZES
- **GIFT CARDS** SUCH AS DOLLAR TREE, WALMART, OR AMAZON FOR OFFICE AND CLASSROOM SUPPLIES

OR CLICK [HERE](#)

JA COMPANY PROGRAM

LOOKING TO BRING INNOVATION, LEADERSHIP, AND REAL-WORLD BUSINESS SKILLS INTO YOUR CLASSROOM? JA COMPANY PROGRAM IS A HANDS-ON LEARNING EXPERIENCE THAT GIVES HIGH SCHOOL STUDENTS THE CHANCE TO LAUNCH AND RUN THEIR OWN STARTUP.

WHAT?

Students work as a team to fill a need or solve a problem in their community, then build a real business from the ground up. With guidance from volunteer mentors from the Hampton Roads business community.

WHY?

This program cultivates critical thinking, collaboration, and confidence while helping students explore entrepreneurship, business ethics, and financial literacy—all aligned with real-world outcomes.

STUDENTS LEARN HOW TO:

- Brainstorm a product or service
- Develop a business plan
- Manage finances
- Market and sell their product
- Operate as a team
- Liquidate the company



INTERESTED IN BRINGING JA COMPANY PROGRAM TO YOUR SCHOOL?

Reach out to JESSICA ROBY or click [HERE](#) to learn more.

EDUCATIONAL OPPORTUNITIES

WHAT WE HELP WITH:

- PLANNING CAREER FAIRS
- SCHEDULING CAREER SPEAKERS
- PROGRAM LESSONS FOR GRADES K-12

Junior Achievement programs equip students with essential life skills in financial literacy, work readiness, and entrepreneurship through hands-on, engaging lessons. **All of our programs are completely free to schools and align with state educational standards.** Whether it's learning how to budget, exploring career pathways, or launching a student-led business, JA gives young people the tools they need to succeed. Click **here** to learn more about available Junior Achievement programs.

CONTACT:

ERIN GUCKIN or JESSICA ROBY
to schedule your class!

THANK YOU!

As we step into a new school year, we want to take a moment to thank all of our incredible volunteers and generous donors who stood by us throughout the summer months.

Whether you gave your time, talent, or resources, your support helped us continue to inspire and prepare students across Hampton Roads.

Because of you, we're heading into the fall with strong momentum and even stronger

partnerships. We can't wait to see what we will

accomplish together this school year.

Thank you for being an essential part of the JA mission— all year-round!



THANK YOU ALEX HOPPER!



THANK YOU USAA!



THANK YOU BECKY SCHNEKSER!

CONTACT INFO

STAFF EMAILS:

Jean Galliano, President: jean.galliano@ja.org

Natalie Ashcraft, Vice President of Development & Marketing: natalie.ashcraft@ja.org

Jamie Henry, Chief Operations Officer:
jamie.henry@ja.org

Jessica Roby, Education Program Manager:
jessica.roby@ja.org

Erin Guckin, Education Program Manager:
erin.guckin@ja.org

Office Number: 757-452-6972

FOLLOW US ON SOCIAL MEDIA!

Facebook: [Junior Achievement of Greater Hampton Roads](#)

Instagram:

[@juniorachievementtghr](#)

LinkedIn: [Junior Achievement of Greater Hampton Roads](#)

Website: hamptonroads.ja.org

